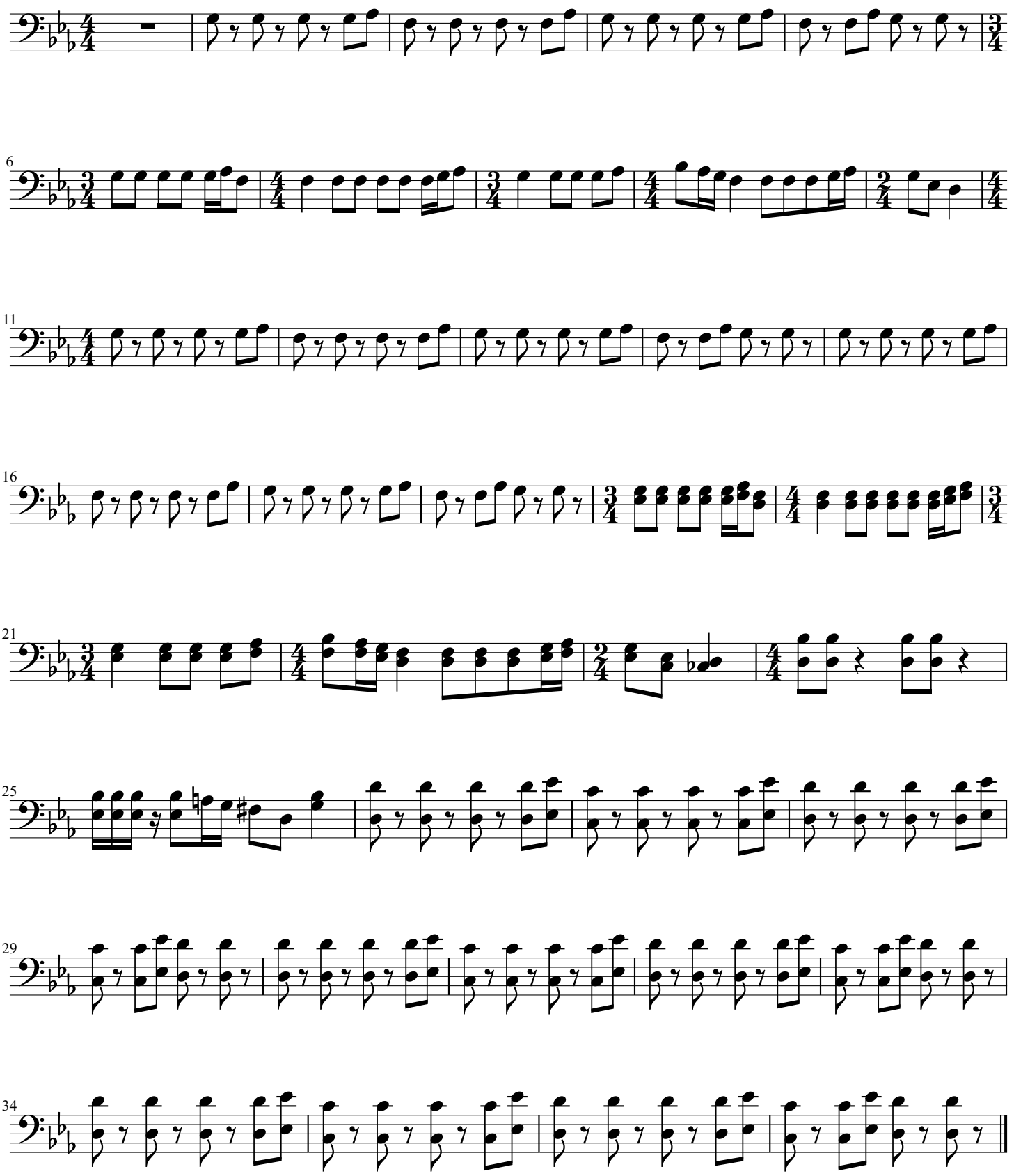This Is Halloween